

Obout Pink Hope

Pink Hope is an information and support hub for individuals and families who are at high-risk of breast, ovarian or prostate cancer. A person can be high-risk through an identified gene mutation such as BRCA or through a strong family history of cancer. We work to ensure every Australian is informed, supported and educated about managing their cancer risk.

Our goals

- Provide information, tools and resources to support high-risk cancer individuals and families
- Promote open discussion about family cancer history
- Work collaboratively with healthcare professionals and other health organisations to create better outcomes for patients
- To advocate for high-risk families
- Promote preventive health practices
- Ensure all individuals at high-risk for cancer are supported and empowered to make informed decisions about managing their health

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Contact Us

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pinkhope.org.au











Supporting people at high-risk of developing breast, ovarian or prostate cancer

Pink Hope can provide your high-risk cancer patients with information, resources, tools, and support to manage their cancer risk

pinkhope.org.au

Did You Know? -

Women who carry a BRCA gene mutation can have up to **72%** lifetime risk of developing breast cancer.



And up to **44%** lifetime risk of developing ovarian cancer.



Men who carry a BRCA gene mutation can have up to **60%** lifetime risk of developing prostate cancer.



And a slightly higher lifetime risk of developing breast cancer.



Our vision is that every Australian is informed and supported to manage their risk of hereditary cancer.

Ask your patients about their family cancer history and refer them to our website for more information.



Programs & Resources to support patients —

Online support groups – where patients can connect and learn in a safe environment

Information & Support Days – patients get valuable evidence-based information from experts on topics relevant to the high-risk cancer community.

SheShares events — events where women meet face-to-face and share their experiences. These are held across Australia.

The Empowered Patient Project Podcast – Healthcare professionals and community members have contributed to making this podcast series which is focused on educating and empowering

patients to manage their health.

Downloadable resources — our information library includes resources relevant to our community including those focused on: mapping family health history, what to ask about surgery, cancer diagnosis and treatment, genetic testing, screening and surveillance, financials and much more

Webinars & Online Education – these online events provide access to a range of healthcare professionals and experts who explore topics relevant to our community.

The Pink Hope Blog – our blogs are written by experts and community members and are filled with interesting and useful information.

Information & tools to support healthcare professionals ——

Ask our Genetic Counsellor

Our free service allows you to submit questions about patients who are at high-risk of cancer. Our Genetic Counsellor can provide general information relating to the situation and recommend a referral pathway.

iPrevent

This online assessment tool assessment tool helps patients to assess their risk of developing cancer. Information gathered from this tool can be used for referring onto Genetic Services.

EviQ Guidelines

These guidelines support healthcare professionals to assess and support patients in managing cancer risk and what their options for managing risk are.

State & Territory Genetics Clinics or Family Cancer Clinics

Depending on location, each State and Territory has a Genetics Clinic or Family Cancer Clinic where you can refer your patients. They are located in city centres and regionally.

In-service or Practice Information sessions

Pink Hope can provide education sessions for practice or hospital staff about our support services for high-risk cancer patients.

Email info@pinkhope.org.au for options.