



About Pink Hope

Pink Hope is an information and support hub for individuals and families who are at high-risk of breast, ovarian or prostate cancer. A person can be high-risk through an identified gene mutation such as BRCA or through a strong family history of cancer. We work to ensure every Australian is informed, supported, and educated about managing their cancer risk.

Our Pillars

The three organisation pillars are:

Education &
information

Support &
connection

Advocacy &
empowerment

Our Goals

- Provide information, tools and resources to support high-risk cancer individuals and families
- Promote open discussion about family cancer history
- Work collaboratively with healthcare professionals and other health organisations to create better outcomes for patients
- To advocate for high-risk families
- Promote preventive health practices
- Ensure all individuals at high-risk for cancer are supported and empowered to make informed decisions about managing their health

pink hope

Contact Us

(02) 8084 2288

info@pinkhope.org.au

PO Box 725, Narrabeen 2101 NSW

pinkhope.org.au



pink hope

Educate. Support. Advocate



Pink Hope is a preventative health organisation supporting individuals at high-risk of developing breast, ovarian or prostate cancer.

Our vision is that every Australian is informed and supported to manage the risk of hereditary cancer.

pinkhope.org.au

Know your risk. **Change your future.**



Our Story

Pink Hope was established in 2009 to address a gap in support and education for high-risk cancer individuals. Our work over the past 10 years has included creating an information and support hub for our community members, advocating for key changes to access for genetic services, driving preventative health behaviours through campaigns and working with key health organisations.

Our Community

Being at high-risk for developing cancer can bring both physical and mental challenges for individuals and families. Pink Hope strives to provide tools and resources relevant to our community's health needs.

We provide **online support groups** where women can safely network and discuss all aspects of health that affect the high-risk cancer community.

We empower our community through providing education and opportunities to connect at events.

Our Programs & Resources

Information & Support Days

These valuable events are for those who want to hear from experts about the latest evidence-based information affecting the high-risk cancer community. They feature guest presenters, personal stories from community members and an opportunity to connect.

SheShares Events

Events where women to meet face-to-face and share their experiences and stories while supporting others. SheShares are held across Australia in various settings.

Downloadable Resources

Our information library includes resources relevant to our community including those focused on: mapping family health history, what to ask about surgery, cancer diagnosis and treatment, genetic testing, screening and surveillance, financials and much more.

Webinars & Online Education

These online events provide access to a range of healthcare professionals and experts who explore topics relevant to our community.

The Pink Hope Blog

Our blogs are written by experts and community members and are filled with interesting and useful information.

Our Campaigns & Tools

Ask our Genetic Counsellor

Our free service allows you to submit questions about being at high-risk of cancer. Our Genetic Counsellor can provide general information relating to your situation.

The Empowered Patient Project Podcast

Hear from informative guests in our podcast series focused on educating and empowering patients to manage their health. Healthcare professionals and community members have contributed to making this great podcast series.

Bright Pink Lipstick Day

Our biggest health campaign each year focuses on awareness for Pink Hope and our key health messages. We ask the community to start a conversation about family health history with a loved one and raise awareness about Pink Hope.

